# 



### **Unleashing Potential, Unleashing Possibilities**

## Our Clients



























### Why Choose Us?

We are a 360 digital marketing company founded to provide digital solutions for brands that want to stand out. With our team of experts we strive to create appealing content and campaigns that will enable start up businesses to establish their presence.

We employ extensive research and creativity in our work to provide the best results for our clientele. Regardless of whether you're a start up or an established business we are here to take care of all your digital needs.

### OUR TEAM

### Zulfiqar Ahmad

Chief Executives



#### M . Ali Khan Director & CCO

#### Zeeshan Ahmad

Director & Visual Artist



#### Ali Hamza

Word Press & Shopify Developer

100



#### Ali Raza

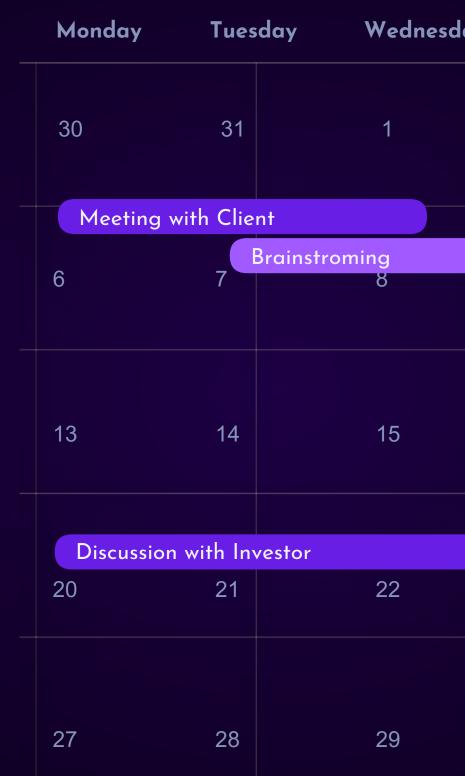
Certified Google Ads & FB Ads

manger

#### Google Partner

#### **Perfection Within**

Unimind Studios exists for the purpose of delivering excellence. Currently we have clientele belonging to different industries which provides us with experience in different fields. So far we have successfully completed 20+ projects and have established a strong bond with our clients. Throughout the project we keep our client involved and listen to their needs and requirements. For us our clients are our priority and we make sure that we provide them with the best results.



la	y Thursday	Friday	Saturo	day Sunday			
		Market Analysis					
	2	3	4	5			
	9	10	11	12			
		Meeting with Director					
	16	17	18	19			
	23	24	25	26			
	30	1	2	3			

## Our Services



### Digital Marketing

We can help you create your digital footprint by establishing a strong digital presence. We can give voice to your brand and increase your digital following.

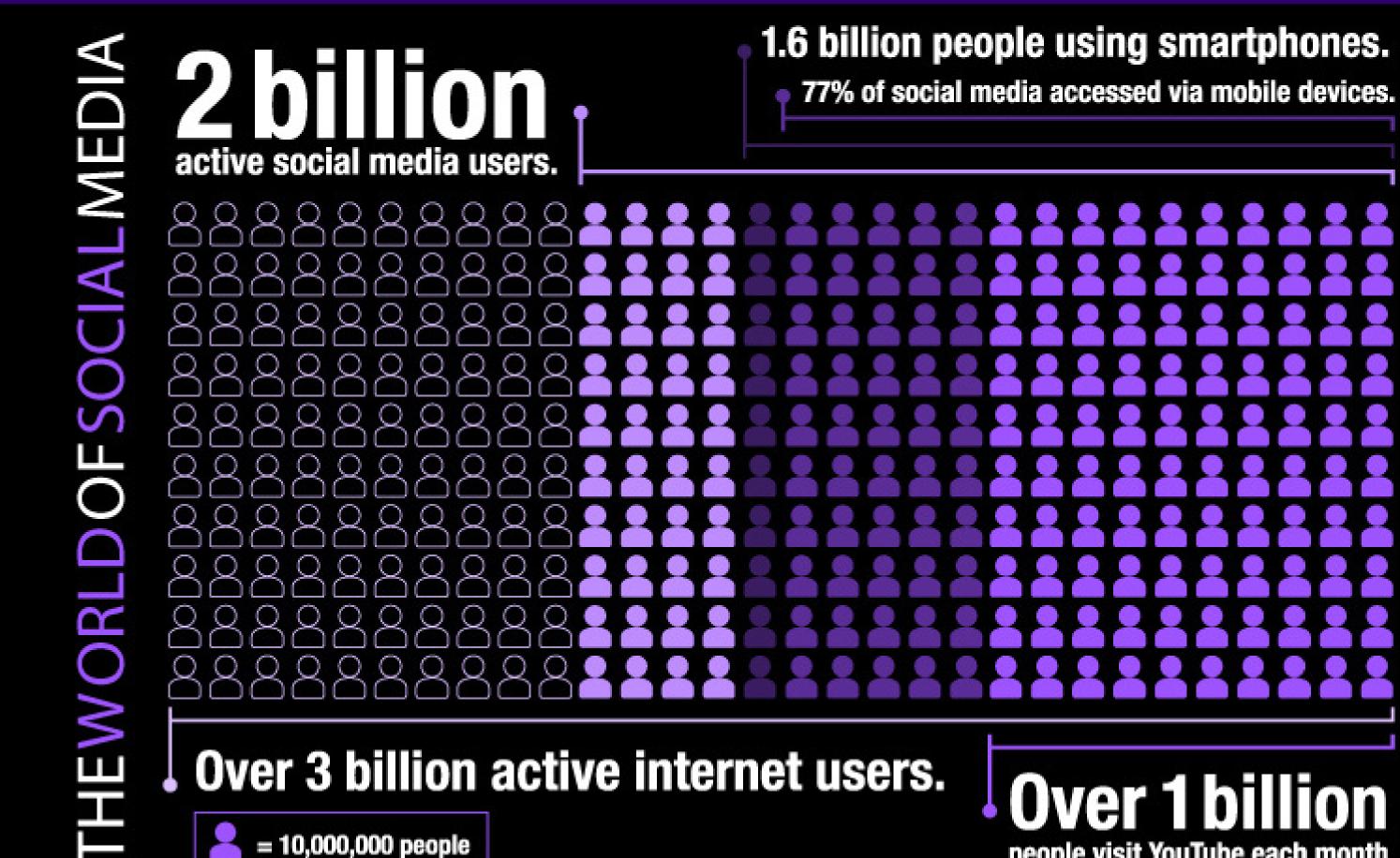
### Influencer Marketing

They are popular. Followed and trusted by tens of millions. Through our network of both micro and macro influencers, we make sure the right person is promoting your brand based on your communication stratergy.

### Social Media Marketing

We manage your social media accounts on your behalf. We create rich content calenders crafted to influence, promote and sell. We handle community engagement, ad campaign and data analysis across Numerous social media platforms





= 10,000,000 people

#### 1 billion Over people visit YouTube each month.



### Website & App Development

Your website is your own kingdom. Not only does it make your business available to millions of internet users, but also gives it personality, charisma and authority. Add to that a mobile application with useful features, and everyone will be walking around with your brand in their pockets.

### SEO, SEM, Email & SMS

We help you make the most of search engines. Our search Engine Marketing (SEM) service promotes your website to the sponsored part of Google search results. Our Search Engine optimization (SEO) service guarantees advanced placement among these search results. In addition, we help you blast-share your services, offers or announcements via bulk emails and SMS campaigns

### Graphic Design

One-stop creator of all the visuals your business needs.

Unimind Studios combines art and science to elevate graphic design to the next level. The importance of visuals in communication is skyrocketing. Colors, shapes and techniques are major influencers on how convincing your business looks to buyers, investor and stakeholders.





### Innovative Prints, Impeccable Quality

Our partnership with a refined network of reliable print houses and manufacturers in Pakistan allows us to deliver all kinds of printing related material. From booklets, collaterals, stationary and packaging we can do it all for you. . In addition, we exhibit a track record of Signages and multipurpose props and assemblies.

### Your Vision, Our Mission."

### **Digital Portraits**

#### Transforming moments into Digital Art

Let us create and preserve your memories of special occasions with our expert digital portrait services. Our skilled artists meticulously craft stunning digital portraits that breathe life into your moments.

### **Concept Art**

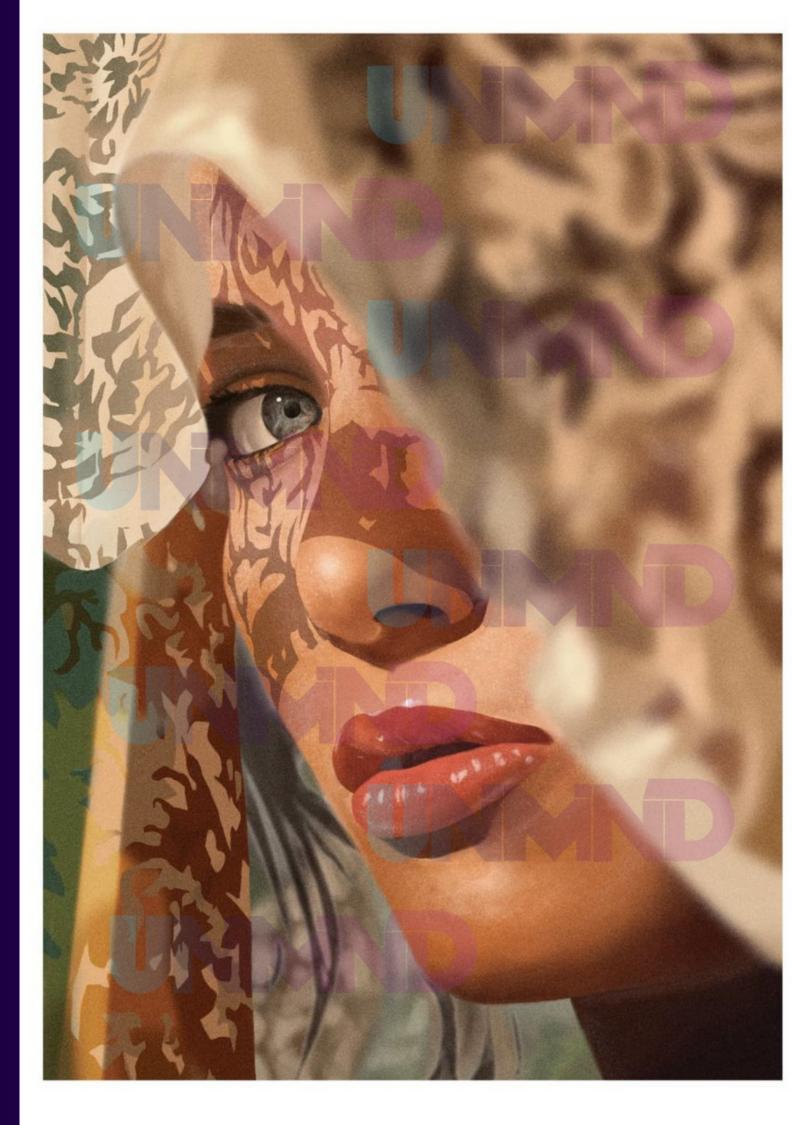
#### Unleashing your Imagination

We can turn your creative visions into captivating visual concepts. With our creative services we can breathe life into your ideas regardless of what the concept is. Let us add the depth and details your concept needs.

### **Character Design**

#### Bring your characters to life

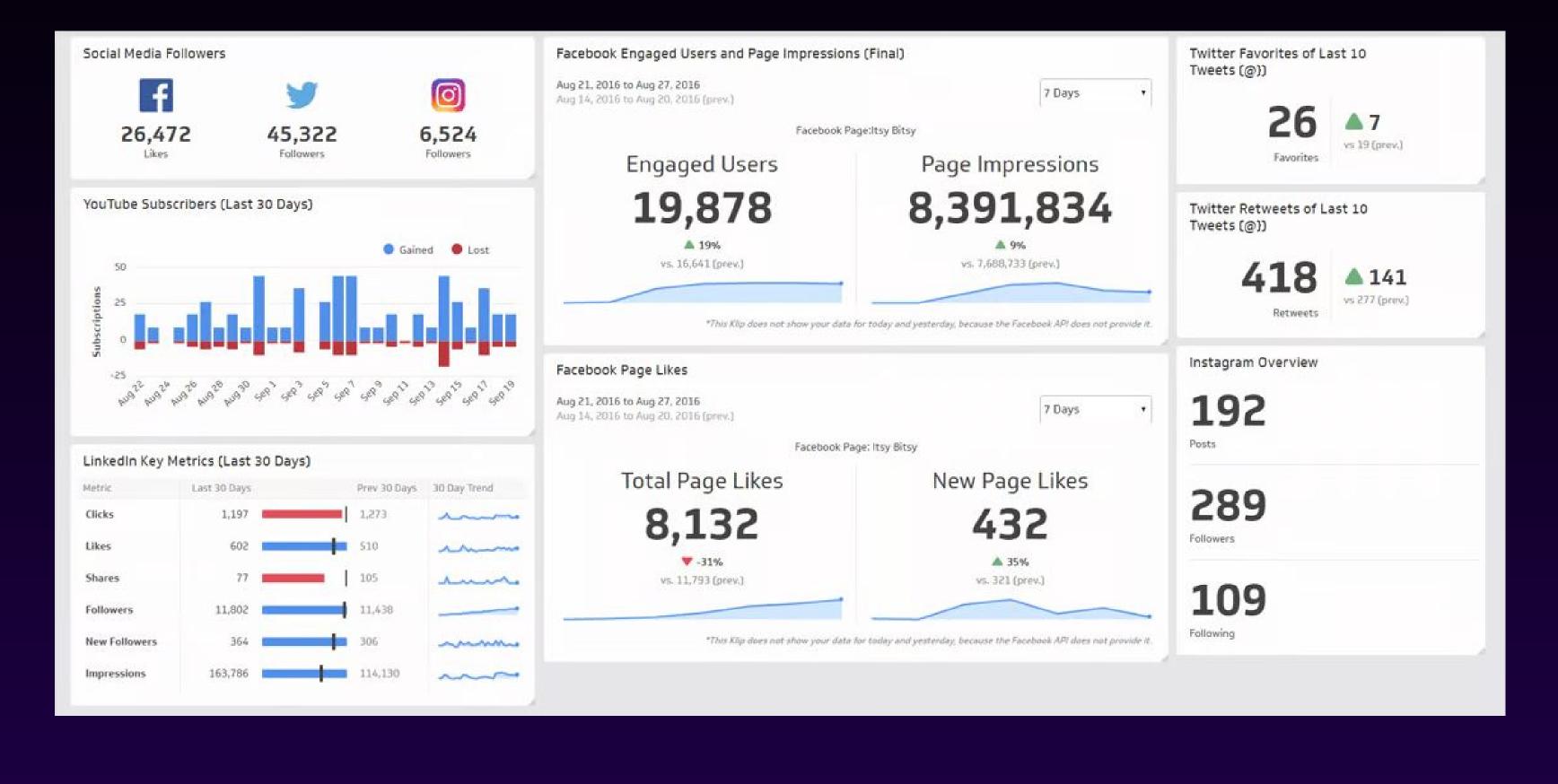
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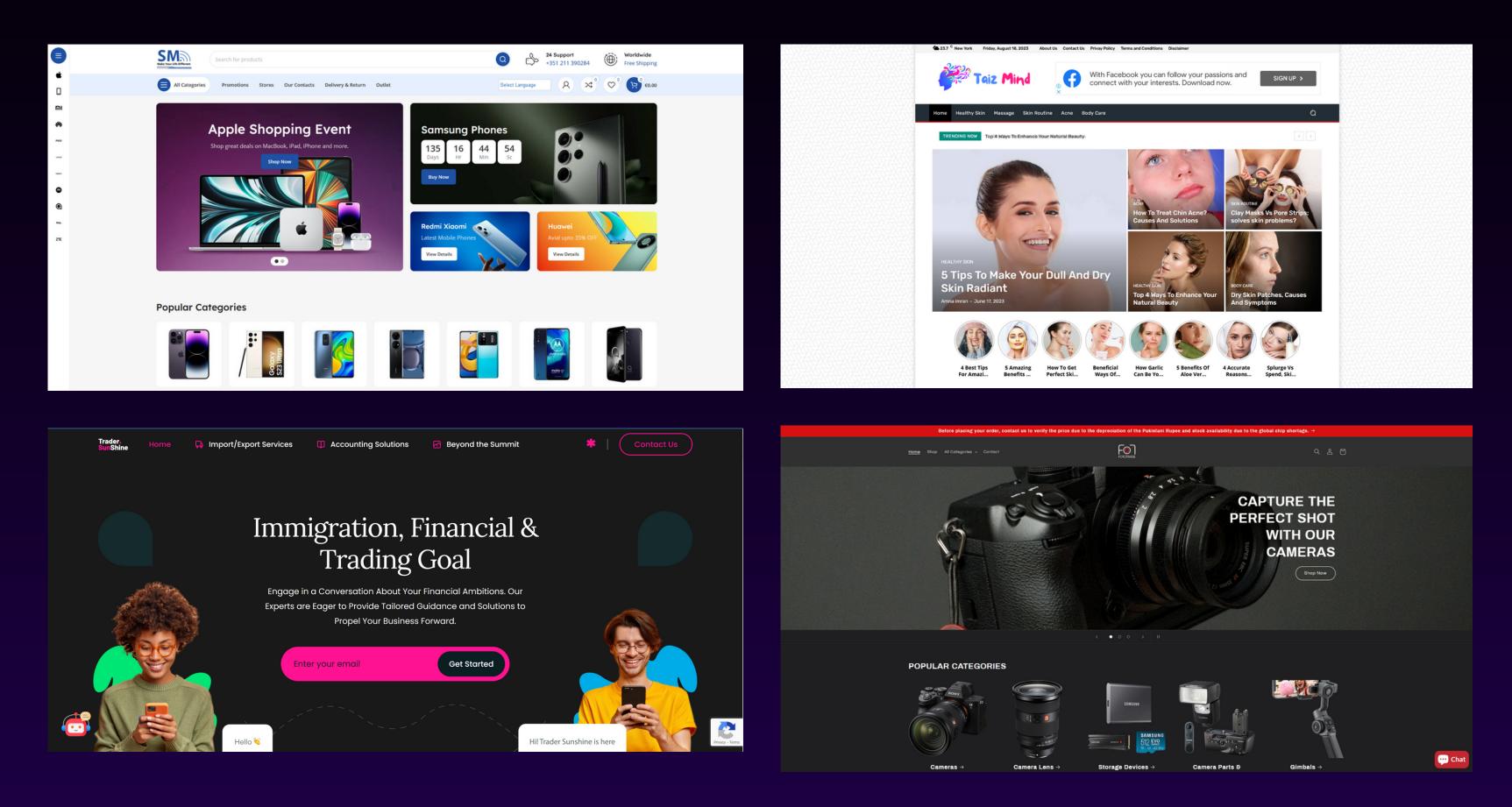
## Portfolio



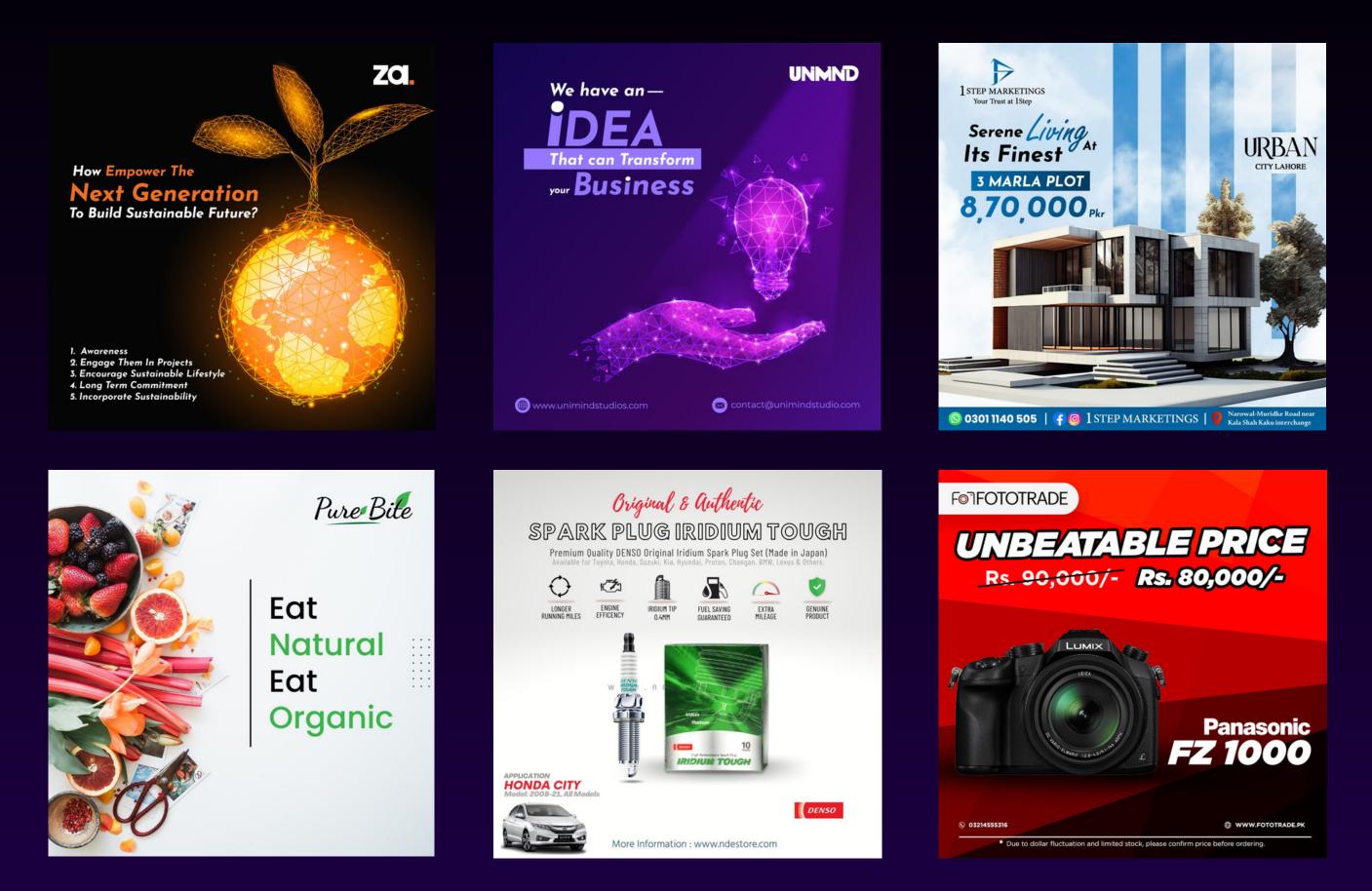
### Social Media Portfolio



### Web Development Portfolio



## **Graphic Desiging Portfolio**



#### Samsung Galaxy A14



TREAT YOUR PETS TO Eclatified



### Product Shoot







### SEO Portfolio

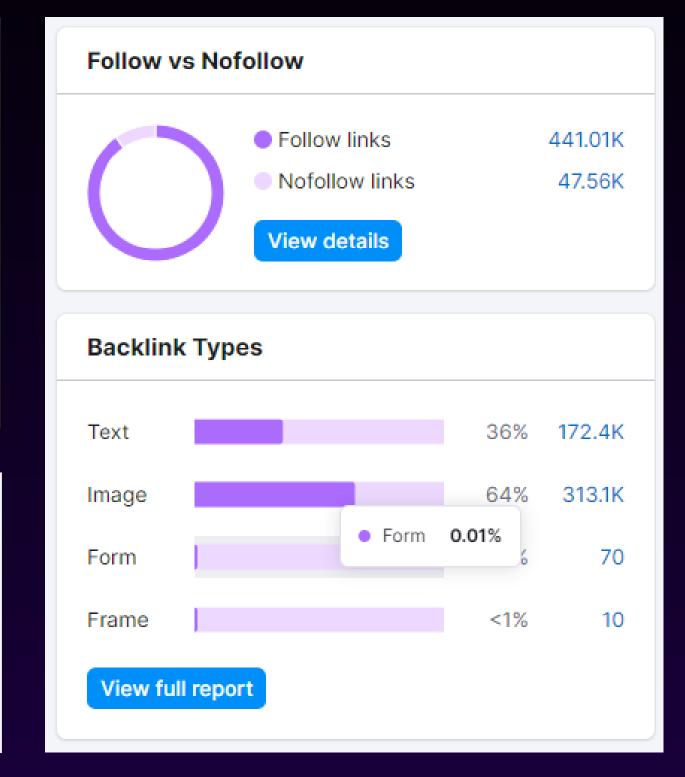


#### **Organic Research**

Top Organic Keywords 1,469					Organic Position Distribution					
Keyword	Intent	Pos.	Volume	CPC (USD)	Traffic % =	100%				
khyber oil filter >>		2	260	0.82	31.48					
nde store >>	N	1	40	0	29.62	50%				
khyber oil filters >>		2	140	0	16.66					
khyber filter >>		4	90	0	4.62					
khyber fuel filter >>	0	9	260	0	2.77					
View details						- 1-3 4-10 11-20 21-50 51-100 SF Positions on Google SERP				

Paid Search Traffic





**74** +1.4%

## Media Buying Google Ads

Google A	ds Case Study over \$40	00,000K in Spend	×	
			Report	
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### Google Partner

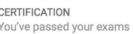
at Google Say about our Agency!



Report

You are a badged agency

Your Partner badge tells potential clients that we trust your agency and they can, too. You've earned it, so show it off on your website and marketing materials. You're also listed on Google Partner Search.

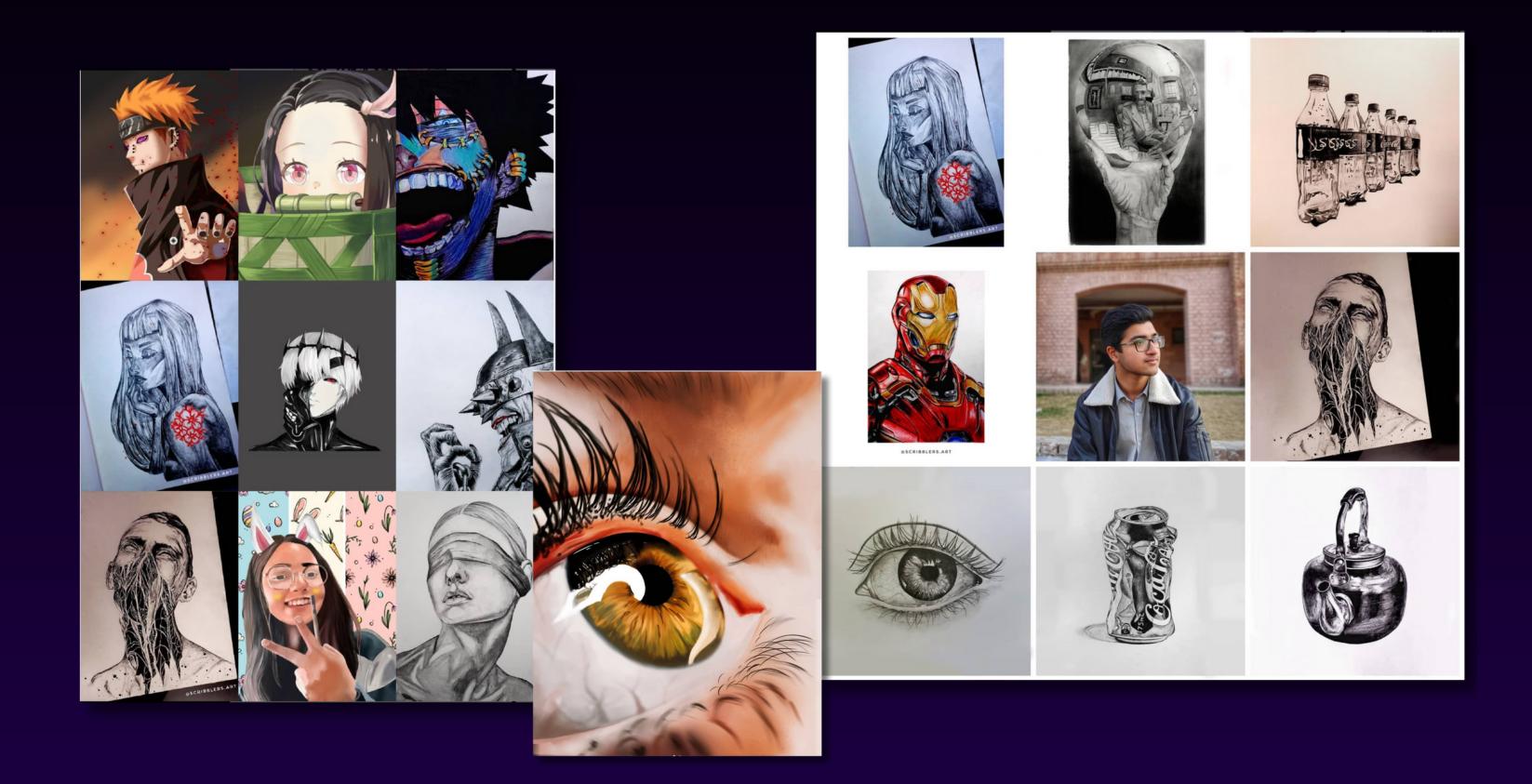




SPEND You meet spend requirements

ogle Say about our Agency!

### Digital Art Portfolio



### Branding & Printing Portflio

Zulfiqar Ahmad - FCA Partner

ZQ.

#### ZQ.

Zulfiqar Ahmad & Co. 5 P

www.za-company.com

#### Dear Sir/Madam

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Best Regards

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Lahore - Islamabad - Karachi - Dubai

### Zulfiqar Ahmad & Co. People Passion Performan Partner 72 Garden Block, Garden Town, Lahore. 54000 T:+92-042-35197257 M:+92-300-8441006 5 P ad@za-company.com ZQ. 5 P Years Zulfiqar Ahmad & Co.







# Lets Create an Idea





#### Address

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